

ROSLYN M. SATCHEL

24255 Pacific Coast Hwy., Malibu, CA 90263

Dr.RoslynSatchel@gmail.com (404) 550-7951

CURRENT POSITIONS

Blanche Seaver Professor of Communication (tenured, endowed)
Pepperdine University

Fellow, Berkman Klein Center for Internet & Society
Harvard Law School

AREA OF CONCENTRATION

Application of cultural perspectives to improve community conditions in underrepresented contexts via participatory action research, intercultural media literacy, public discourse analyses, and community-oriented journalism. Teaching critical, qualitative, and historical approaches to studying media, ethics, and media/tech law – especially on issues of equity, access, and dignity for marginalized groups.

DEGREES

- PhD Louisiana State University, Media & Public Affairs, 2013
Dissertation: Burn, Boil & Eat: A Discourse Analysis of Intersectional Representation in the Most Influential Films of All Time
- JD Emory University School of Law, 2000
- MDiv Emory University Candler School of Theology, 2000 (*with honors*)
- BA Howard University School of Communication, 1995 (*magna cum laude*)

PUBLICATIONS: Not included here are book reviews, invited talks, workshops, presentations, radio shows, and podcasts [available upon request]

Books

- Satchel, R. M. (2017). *What Movies Teach about Race: Exceptionalism, Erasure, and Entitlement*. Lanham, MD: Lexington Books/Rowman & Littlefield.
- Finalist, Book of the Year Award, Critical and Cultural Studies Division, National Communication Association
 - Finalist, Image Award for Literature, National Association for the Advancement of Colored People
- Cupid, J., Satchel, R. M., Martinez, D., Wilson, S. and Branch, R. *Black Women's Rhetoric & Rituals of Resistance: Lessons from history and the diaspora*. Book proposal submitted to Lexington/Rowman & Littlefield.

Journal Articles

- Satchel, R. (2016). Film's Political Economy and *Django Unchained*. *Black Camera: An International Film Journal*, 7(2), 88-93. doi:1. Retrievable from <http://www.jstor.org/stable/10.2979/blackcamera.7.2.88> doi:1
- Satchel, R. and Augustine, J. (2012). Religion, Race, & the Fourth Estate: Xenophobia in the Media Ten Years After 9/11, *Tennessee Journal of Race, Gender, & Social Justice*, 1(1). Retrievable from <http://trace.tennessee.edu/rgsj/vol1/iss1/3>
- Cooper, T. A., Satchel, R. M., and Bryant-Davis, T. "When Victims Choose the Church over the State: Best and worst religious responses to intimate partner violence." Article for submission to the *Journal of Religion & Abuse*.
- Satchel, R. M., Abdullah, M., and Jones-Jolivet, T., "Participation Required if Research is Desired: A womanist Pan-Africanist participatory action research methodology inspired by the Black Lives Matter Movement." Article for submission to *Journal of Participatory Methods*.

Book Chapters

- Satchel, R. M. and Bush, N. V. (2020). Social Movements, Media, and Discourse: Using Social Media to Challenge Racist Policing Practices and Mainstream Media Representations. In Nathan Crick (Ed.), *The Rhetoric of Social Movements: Networks, Power, and New Media*. London and New York: Routledge/Taylor & Francis.
- Satchel, R. M. (2019). What OWN's *Love Is* Teaches about Culture, Gender, and Violence: A critical discourse analysis. In Kandace Harris and Shauntae Brown White (Eds.), *Representations of Black Womanhood: Being Mara Brock Akil*. Lanham, MD: Lexington Books/Rowman & Littlefield.
- Kellner, D. and Satchel, R. M. (2018). Resisting Youth: From Occupy Through Black Lives Matter to the Trump Resistance and Parkland Youth Gun Control Movement. In Shirley Steinberg and Barry Down (Eds.) *The SAGE Handbook of Critical Pedagogies*. Thousand Oaks: Sage.

Professional and Trade Publications

- Satchel, R. M. (2020). "A Requiem in Memoriam Our Great Ancestors Congressman John Lewis and Rev. C. T. Vivian," published July 23, 2020 by the *Los Angeles Sentinel*. Retrievable at <https://lasentinel.net/a-requiem-in-memoriam-our-great-ancestors.html>.
- Satchel, R. M., Cooper, T. A., Bryant-Davis, T., Smith, V., and Harania, P. (2020). "Strengthening Faith Communities' Responses to Intimate Partner Violence: Law, Religion, and Best Practices." Online research/resource hub. Retrievable at <https://www.insearchofsanctuary.org/>.
- Satchel, R. M. (2019). "The Church and Domestic Violence: Accomplice, Balm, or Conspirator?" Retrievable at <https://www.insearchofsanctuary.org/blog>.

- Satchel, R. M. (2018). "Fiftieth Anniversary Commemorative History of the National Communication Association's Black Caucus." Documentary short film. Salt Lake City, UT: *National Communication Association*.
- Satchel, R. M. (2017). "Making It on Broken Pieces." *The A.M.E. Church Review*. Vol CXXXIII No. 7 April-June 2017. Nashville: A.M.E. Church Publishing House.
- Satchel, R. M. (2016). "Ain't No Stopping Us Now." *The A.M.E. Church Review*. Vol CXXXII No. 2 April-June 2016, pp. 105-112. Nashville: A.M.E. Church Publishing House.
- Satchel, R. M. (2015). "Removing Barriers to Access: Cultural Competence and the Christian Church." *The A.M.E. Church Review* Vol CXXXII No 4 Jan-Mar 2016 A.M.E. Scholars Vol 4, pp. 8-13. Nashville: A.M.E. Church Publishing House.
- Satchel, R. M. (2006). "A Day Without Immigrants: Black & Brown United as One for Everyone's Human Rights." Op-ed published by *Atlanta Journal & Constitution* and *Creative Loafing*.
- Satchel, R. M. (2003). "Lost Opportunities: Our children are not rehabilitated when imprisoned as adults." Atlanta: *Southern Center for Human Rights*. Policy brief undergirding advocacy against children's arrest, trial and imprisonment as adults for Georgia's Campaign for Juvenile Justice, who invited me to investigate prison conditions/practices. They exclusively used this piece in their lobbying efforts in 2003 and 2004, and GA's State Legislature invited me to testify several times about my findings, which resulted in the state's first comprehensive legislation to repeal relevant laws. Retrieval at http://www.prisonpolicy.org/scans/lost_opportunities.pdf
- Satchel, R. M. (2002). "Representing Sexually Exploited Children: A manual for attorneys & service providers." Atlanta: *Southern Center for Human Rights* in association with the Fulton County Juvenile Court. First culturally-competent and gender-specific training manual for courts & treatment providers who serve sexually abused children. 40-pages of original text, national reports, related articles, court documents/forms, and a resource directory. Distributed throughout GA and used by lawyers, social workers, judges, detention administrators, and other officers of the court.
- Satchel, R. M. (2000). "Model Court Report on Fulton County Juvenile Court." Report to the Chief Justice, assessing policies and processes of the Deprivation Unit of the FCJC in adjudicating the cases of abused and neglected children. Analyzed federal and state mandates, and recommended strategies for the FCJC to come into compliance with the law and employ "model" or "best" court practices.

GRANTS & FELLOWSHIPS

EXTERNAL GRANTS

\$1.2M raised & managed as annual budget while Executive Director of the National Center for Human Rights Education (2004-2007). Recruited donors/funders, acquired property, designed curriculum, reported annually and sponsored other projects as fiscal agent. Donors included individuals, law firms, and foundations: Ford, Libra, Rockefeller, Astraea, & Mertz Gilmore.

\$300K Ford Foundation Women's Human Rights Grant for policy advocacy work on behalf of girls in juvenile justice systems

\$132K Louisiana Board of Regents' Diversity Fellowship Award

\$112.5K Postgraduate Justice Fellowship Award, Criminal Justice Initiative of the Open Society Institute, Soros Foundation

\$60K Merit Scholarship Award, Emory University School of Law

\$60K Woodruff Fellowship Award, Emory University Candler School of Theology

\$50K Annenberg Honors Program Scholar Award, Howard University

\$5K Grant Award funded by the Ford Foundation, Human Rights Portfolio, India Site Visit, Southern Rural Black Women Initiative for Economic & Social Justice

\$5K Grant Award funded by the Institute for International Education for Economic, Social & Cultural Rights Conference in Chang Mai, Thailand.

\$3K Children's Justice Act Grant Award Recipient (Emory University School of Law)

INTERNAL GRANTS

\$50K Cross-School Collaborative Research Grant (2018-2020)

\$40K Cross-School Collaborative Research Grant (2017-2018)

\$29K Faculty Research Grant (multiple awards 2013-2017)

\$14K Community Based Research Program Grant (multiple awards 2015-2018)

\$5K Diversity and Inclusive Excellence Award for Curriculum Development (2016)

\$8K Faculty Student Mentorship Award (multiple years)

\$8K Dean's Research Grant (multiple semesters)

\$3K Academic Year Undergraduate Research Initiative (multiple years)

\$3K Faculty Fellowship in Communication (2015)

PROFESSIONAL EXPERIENCE

Partner (2008-2012): Satchel Augustine, LLC - Baton Rouge, LA

Legal and strategic communications firm representing the interests of individuals and organizations locally, regionally, and nationally. Our clients included ecclesiastical, private, and local & state government offices. Services provided by our team of lawyers, media, and public relations professionals included general litigation, legal

document preparation, media & community relations, speech writing, and the production of research/public relations materials/publications.

Consultant (2008-2011): African Methodist Episcopal Church, LA and MS

Designed curricula and trained clergy & laity on complying with ethical standards, internal policies, and state/federal law pertaining to sexual misconduct, abuse of power, sexism, vulnerable populations, ableism, and heterosexism. Initiated a certification process required for all new & existing clergy. Subsequently, recruited to pastor a congregation in crisis.

Research Director (2008): DC Baltimore Center on Child Health Disparities, Howard University School of Medicine

Coordinated strategic communication, grant writing, and community relations. Assisted Principal Investigators on NIH MIDARP Grant in identifying/allocating budgetary, administrative, and communications resources necessary for all initiatives. Integrated human rights instruments/principles into research frameworks. Represented the center with community leaders and university administrators. Coordinated domestic & international activities/relations. Managed all research projects, staff, and training.

Executive Director (2005-2007): National Center for Human Rights Education

Designed citizen journalism and social media initiatives, advocated for national/state public policies, educated university students, and organized communities/individuals throughout the U.S. on the human rights framework as a remedy for domestic issues of injustice. Served as national spokesperson, media representative, and fiscal sponsor for human rights advocacy organizations. Developed online platforms and traditional curricula for implementing human rights education in universities and diverse contexts using popular education, conflict resolution & self-help pedagogies. Trained, organized and mobilized grassroots community support and advocacy on issues ranging from criminal justice policy to early childhood education; from U.S. foreign policy broadly to immigration specifically; from racial justice, to women's rights, to the rights of sexual minorities. Procured organization's first national headquarters. Implemented first formal program evaluation system – including a strategic assessment of programs.

Transition Consultant (2004): National Center for Human Rights Education

Evaluated NCHRE and helped existing leadership transition from a founder-led organizational model in fiscal crisis toward NGO best practices endorsed by the United Nations (ECOSOC). Restructured organizational assets and developed staff/programming to maximize efficiency/accountability. Recruited board members, volunteers, staff, contractors and in-kind contributions. Led policy development, fiscal accountability, development, and marketing measures. Hired as Executive Director after successes.

Founding Director (2001-2004): CEASE & DESIST – Atlanta, GA

Designed, developed, staffed and implemented policy advocacy strategies to curb the excessive use of juvenile detention for females and to minimize its effects. Launched a public education campaign to curb the inappropriate use of juvenile detention, including use of citizen journalism blogging in community organizing. Produced a manual for

lawyers & service providers (still in use). Built alliances between public/private sectors (including faith communities). Educated, mobilized and trained organizations and individuals in culturally-competent and gender-specific care of female youth (including issues of sexual abuse/exploitation, ethics, systemic discrimination, preventative/rehabilitative services, residential programmatic alternatives to detention).

Justice Fellow (2001-2004): Southern Center for Human Rights - Atlanta, GA

Worked with lead attorneys on litigation against Georgia Department of Corrections alleging children imprisoned with adults is a human rights violation resulting in torture, cruel & inhumane treatment. Worked also on litigation against the State of Alabama Department of Corrections for that alleged overcrowding and inadequate medical care posed substantial risk of injury or death. Researched and assisted in drafting the legislation that led to the codification of laws that made pimping and pandering of children a felony in the state of Georgia (Official Code of Georgia §16-6-13(b) (2001)).

Director (2000): Model Court Programs, Fulton County Juvenile Court, Atlanta, GA

Coordinated strategic public relations and led collaborative partners in developing culturally-competent, age-appropriate and user-friendly resources for children, parents and caseworkers (e.g., multilingual/multicultural literature and staff to advise people of rights, process, and available assistance). Identified, analyzed, recommended and implemented deprivation court processes/policies for compliance with state and federal mandates on representation, case flow management and hearing practices. As a result, Georgia's Council of Juvenile Court Judges selected FCJC to be "Lead Court" for the state. Worked my way up from a summer internship position to director.

UNIVERSITY SERVICE

Pepperdine University

- Chair: Public Relations Faculty Search Committee
- Faculty Advisor: Tau Lambda Chapter, Alpha Kappa Alpha Sorority, Inc.
- Co-coordinator: Office of Dean's Faculty Summit on Inclusive Pedagogy
- Speaker: Office of the University Chaplain's Fall 2016 Chapel Series
- Consultant: Seaver College Task Force on Cultural Competence
- Graduate Committee Chair: Nicole Bush (MA) and Kendall Wright (MA)
- Graduate Committee Member: Martha Zavala Perez (MS), Collin Chersi (MS), Carson A. Hoard (MA), and Kyle Pavia (MA)
- Academic Advisor: 30+ undergraduate & graduate students annually
- Member of the following faculty association committees:
 - General Education Review/Revision Committee (2019)
 - Academic Affairs Committee (2017-2019)
 - Professional Problems Committee (2014-2019)
- Member of the following departmental committees:
 - MPRD/Screen Arts Faculty Search Committee (2018-2019)
 - Sport Administration Faculty Search Committee (2017-2018)
 - Graduate Program Committee (2014-present)
 - Academic Assessment Committee (2014-2017)

SELECT COMMUNITY SERVICE

Alpha Kappa Alpha Sorority, Inc. (2017-present) Coordinated, implemented, and supported multiple civic engagement projects in the Pasadena community of Los Angeles county each year.

Black Public Relations Society of Los Angeles (2016-2018) Board Member: Performed fiduciary duties, built strategic community partnerships, raised funds, facilitated programs, and developed criteria for student scholarships. Organized professional and educational opportunities for association members.

Interfaith Children's Movement (2001-2007) Co-founding member and first program chair: Coordinated/facilitated advocacy trainings for faith community leaders, monthly informational sessions on current issues in juvenile justice/child welfare, and a Children's Sabbath interfaith worship service. Raised funds and represented ICM nationally as a Children's Defense Fund affiliate.

Southern Rural Black Women's Initiative for Economic & Social Justice (2003-2007) Raised funds, coordinated programs, trained volunteers, and represented organization internationally and nationally as advisory board member.

Center to End Adolescent Sexual Exploitation (2000-2003) Produced research and trained volunteers, social workers & service providers to provide restorative spiritual enrichment programming & to advocate for children's best interest in court as guardian ad litem in deprivation/abuse proceedings.

Institute for Women's Policy Research (2005-2008) Working Group on Faith, Feminism & Politics: National strategic convening on policies that meet the needs of women. Publications in which I participated include *Called to Speak: Six Strategies That Encourage Women's Political Activism* and *The Ties That Bind: Women's Public Vision for Politics, Religion, and Civil Society*.

New Women's Movement Roundtable (2004-2008) National convening of organizations working for social justice for women & feminist /womanist concerns. Funders: Ford Foundation & Ms. Foundation.

Spelman College WISDOM Center (2004-2006) Advisory committee member and internship site supervisor for students in human rights, law/policy, and religion.

Coalition Against the Prostitution of Girls (2000-2001) Task Force Member: Coordinated research, political communication and strategic communications on (1) disproportionate impact, (2) programmatic alternatives to detention for girls, and (3) state and federal legislation on penalties for "pimps" and "panderers" of children. Assisted in writing legislation passed during the Georgia 2001 legislative session that made pimping and pandering of children a felony.

Office of the Solicitor-General, DeKalb County, GA (2000) Coordinated initial stages of a faith-based domestic violence prevention/training/public awareness initiative. Developed strategies and communication tools with attorneys, community leaders, and clergy.

HONORS/AWARDS

- Howard A. White Teaching Award, Pepperdine University (2020)
- Alumna Feature, Center for the Study of Law & Religion, Emory University (2020)
- Scholar Activist Award, Feminist & Gender Studies Division, National Communication Association (2019)
- Carroll J. Pitts Faculty Award in Diversity & Inclusive Excellence, Pepperdine University (2017)
- Honorable Recognition, Institute for Mentoring and Teaching, Southern Regional Education Board (2013)
- Kappa Tau Alpha Communication Honor Society (2013)
- Distinguished Alumni Award, Black Church Studies Program, Candler School of Theology, Emory University (2011)
- Emerging Scholar Award, Global Conference for Women of African Descent, WISDOM Center (Lilly Foundation), Spelman College (2008)
- Young Leaders of the Future, *Ebony Magazine* (2003)
- Harambee Award, National Association of Black Social Workers (2003)
- Herman Dooyewerd Prize in Law and Religion, Emory University School of Law (2000)
- Delegate, Independent Electoral Commission and the Lawyers Committee for Civil Rights' International Observation-Monitoring for South Africa's first democratic election (1994)

PROFESSIONAL MEMBERSHIPS

National Communication Association, multiple divisions and caucuses
Law & Society Association, Feminist Legal Theory Collaborative Research Network
Association for Practical & Professional Ethics, Media Ethics Division (2015-2017)